



1st Annual
2014 Geriatric Care Manager
Benchmarking Study
Advertising Rate Card

Home Care Pulse, in conjunction with the National Association of Professional Geriatric Care Managers, is pleased to announce the first of its kind benchmarking study for the Geriatric Care Manager industry. The study will be conducted with geriatric care managers from across North America. This survey and research will take place February 1 through February 28, 2014 with the printed results available at the 30th annual NAPGCM Conference April 30 through May 3, 2014.

Don't miss out on the opportunity to share your business with geriatric care professionals and industry leaders throughout North America.

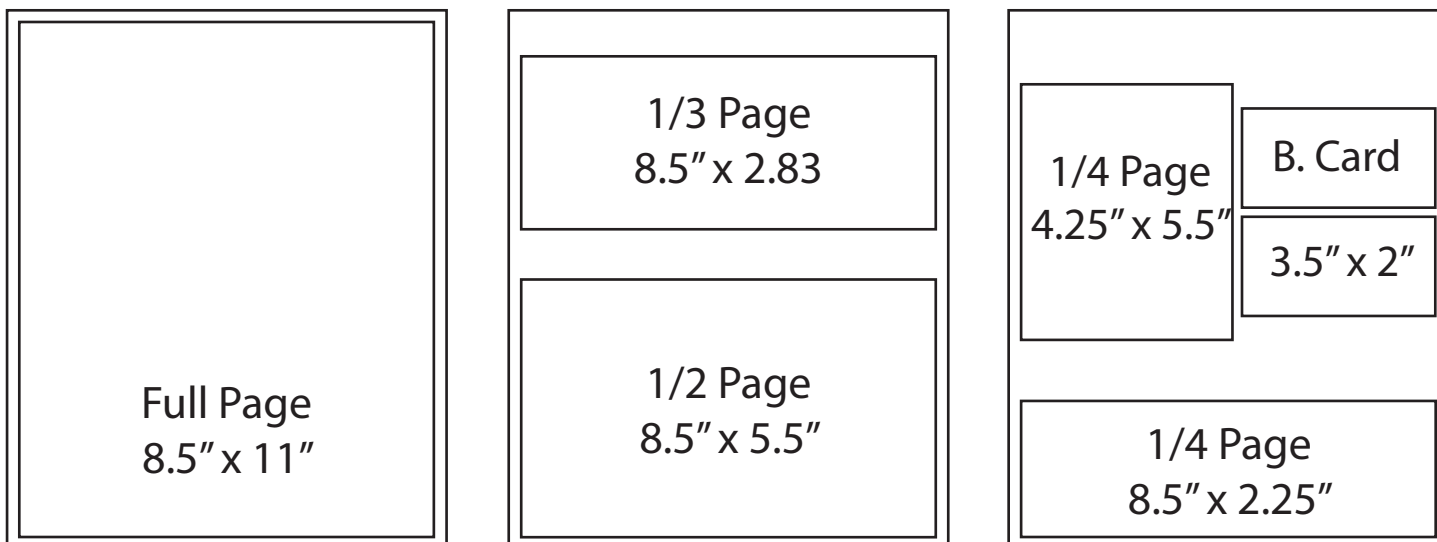
Deadline

November 30 - Final Day of our "Early Bird" Rate for Sponsors or Advertising

Sponsorship Rates

2014 Care Management Benchmarking Study			
Sponsorship Level	Sponsorships Available Per Study	2014 Rate	Contents
Platinum Plus	Sold	\$9,995	-Front Cover, Inside Back Cover
Platinum	2	\$4,499	- Dual Sponsorship of the Personalized Report - Rotating Logo and Sponsorship Listing on benchmarking.homecarepulse.com - 3 Page Article - Full Page Resource Directory Ad - Highlighted in the "2014 Vantage Online Leadership Summit" - 1/2 Page Ad on the inside Front Cover of the Printed Study
Gold	10	\$3,399	- Rotating Logo and Sponsorship Listing on benchmarking.homecarepulse.com - Shared Section Sponsorships - 3 Page Section Article - Full Page Section Ad - Full Page Resource Directory Ad - Highlighted in the "2014 Vantage Online Leadership Summit"
Silver	10	\$1,119	-Full Page Resource Directory Ad -Rotating Logo & Sponsorship Listing on benchmarking.homecarepulse.com
Bronze	6	\$899	-Full Page Resource Directory Ad -Banner ad in the 2014 Care Management Benchmarking Survey
Resource Directory			
Full Page	Unlimited	\$789	Full Page Resource Directory Ad
1/2 Page	Unlimited	\$449	1/2 Page Resource Directory Ad
1/3 Page	Unlimited	\$339	1/3 Page Resource Directory Ad
Quarter Page	Unlimited	\$229	1/4 Page Resource Directory Ad
Business Card	Unlimited	\$119	Business Card Size Resource Directory Ad

8.5" x 11" Publication



If you have any questions, or would like to advertise in both the 2014 Private Duty Benchmarking Study and the 2014 Geriatric Care Management Benchmarking Study, please contact Jack LaBaugh at **208-656-6203** or **jack@homecarepulse.com**

Need help designing your advertisement?

Our Award-Winning graphics team can help!

(\$50 per hour)

- Yes, please have a designer contact me.
- No, I will submit our own artwork.

Space Reservation Form

Fax to 877-742-9993 or reply directly to jack@homecarepulse.com

Please fill/type out information below and include ad size from table above.

Company: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Ad Size: _____

Endorsed by